

Swedes Worldwide is a nonprofit, independent organization founded in 1938, which this year celebrates 80 years of service to Swedes living abroad. The organization represents the 660 000 Swedes who live outside Sweden and Swedish clubs and associations, Chambers of Commerce, Swedish schools and the Swedish Church Abroad. Swedes Worldwide work for Swedish expatriates' best by surveying, informing and influencing issues to get the best possible terms.



Stockholm, August the 20th, 2018

## PRESS INVITATION

### Award ceremony: International Swede of the Year 2018

The award International Swede of the Year 2018 is being distributed today. This year's prize winner, who is one of Sweden's strongest brilliant cultural personalities internationally and one of the few Swedes who continues to enthrall people around the world year after year, receives the award at a ceremony at the Grand Hôtel in Stockholm.

Journalists, those of you who want to take photographs or make a film or sound recording, are welcome to attend the prize ceremony. A photo opportunity is given during the award ceremony. As far as possible, interviews are also given after the ceremony, for pre-announced accredited press, at around 3:15 pm.

**Date:** Monday, August the 20th, 2018  
**Time:** Ceremony starts approx. at 2 pm – gathering in Strömsalongerna at 1.45 pm  
**Place:** Grand Hôtel, Södra Blasieholmshamnen 8 in Stockholm, Sweden  
**Pre-announce to:** Marika Tornberg, +46-736-346034, [kommunikation@sviv.se](mailto:kommunikation@sviv.se)

A press release will be sent out later today at 9 am, where we will announce the award winner. The press release and press photos will be available on our website [www.sviv.se](http://www.sviv.se).

Swedes Worldwide celebrates its 80th birthday by hosting a jubilee lunch, where the prize ceremony will take place. To this lunch, also former award winners have been invited.

Since 1988, the organization Swedes Worldwide has annually honored Swedish efforts to profile Sweden internationally within the areas of culture, industry, science, sport and humanitarianism. The award International Swede of the Year has in recent years for example been awarded to Staffan de Mistura, Max Martin, Anne-Sofie von Otter, Hans Blix, Annika Sörenstam and Peter Wallenberg. On our website there is a complete list (in Swedish) of former award winners; <http://www.sviv.se/om-oss/arets-svensk-i-varlden/>.

Welcome!

#### For more information, please contact:

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